



The Power of the Purse - Raise your profile as a caring community partner and engage new and potential customers.



Huron Shores Hospice

Handbags for Hospice is an annual gala that brings together 170 women for a fabulous evening of handbags, food, drink, laughs, fun and fundraising to celebrate the *Power of the Purse*. Last year's event was a glamorous fundraising gala, which raised over \$180,000. This year's empowering evening consists of live and silent auctions of **over ninety designer handbags**, luxury experiences and getaways, as well as a wine wall, trivia game and a premium prize raffle. The evening will once again feature the high-energy, entertainment-packed **Auctionista**. Last year's event sold out in a few hours and we expect this year's event to sell out quickly as well!

On **Thursday, September 19, 2019**, Huron Shores Hospice will host our 3rd annual gala at Kincardine's Pavilion to raise funds that will help sustain our one-bed residential suite. All proceeds from the gala will go to our community hospice and help ensure that every day is a gift for our residents and their families.

SPONSORSHIP! We invite you to join us for this exciting event by becoming a valued event sponsor and partner of Huron Shores Hospice, an organization that truly believes that moments matter and delivers quality end-of-life care to families in our community. Handbags for Hospice will put you in touch with the right customers, heighten your brand awareness, and highlight your commitment to the community. We offer several ways for you to make a difference by choosing from the levels offered in our attached Sponsorship Package.

Why Participate?

Huron Shores Hospice is a charitable not-for-profit, volunteer-led, 100% community-funded residential hospice, providing quality end-of-life care, to residents of Kincardine, Huron-Kinloss, Saugeen Shores and surrounding areas. Hospice provides compassionate, dignified, holistic palliative care to those in the final stages of life; and cares for the family as a unit, looking after both the resident and their family. We receive no government funding for our residential suite and rely on our community and donors such as yourself to sustain us. Our services are available at **no cost** to the family, thanks in part to your generous support.

If you have any questions about the event, sponsorship, or the organization, please visit our website at www.huronshoreshospice.ca or contact us at info@huronshoreshospice.ca or call Cheryl Cottrill at 519-368-7762.